

Growing Good Food Jobs in New York and other Cities

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**JOBS FOR A
HEALTHIER
DIET** and a
**STRONGER
ECONOMY**



New York City
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Good Food Jobs

- Produce, distribute, prepare, sell or serve affordable food that promotes health and reduces hunger and food insecurity
- Pay workers a living wage and fair benefits
- Provide safe working conditions and adequate training
- Protect the environment and use sustainable practices

Questions

1. Why is food a promising sector for growing better jobs and promoting community and economic development?
2. What are opportunities for creating more good food jobs?
3. Why are so few food jobs good food jobs?
4. Why do so few good jobs produce good food?
5. How can government, business and the food justice movement contribute to good food jobs?



Supply Chain	Sector	Industry
Agriculture		
Manufacturing	Food Manufacturing	Grain and Oilseed
		Sugar and Confectionery
		Fruit and Vegetable Preserving
		Dairy
		Animal Slaughtering
		Seafood
		Bakeries and Tortillas
Wholesale	Nondurable Goods Wholesale	Grocery Wholesale
Retail	Food and Beverage Stores	Grocery Stores
		Specialty Food Stores
Service	Food Services	Special Food Services
		Restaurants and Other Eating Places

Seven Strategies for Creating Good Food Jobs

1. Create or expand food production and distribution hubs.
2. Provide subsidies, job training and other support for new and existing small groceries and supermarkets.
3. Fund, train and improve opportunities for small entrepreneurs.
4. Create incubators that provide capital, training and infrastructure to support or expand catering services, retail food outlets, etc.

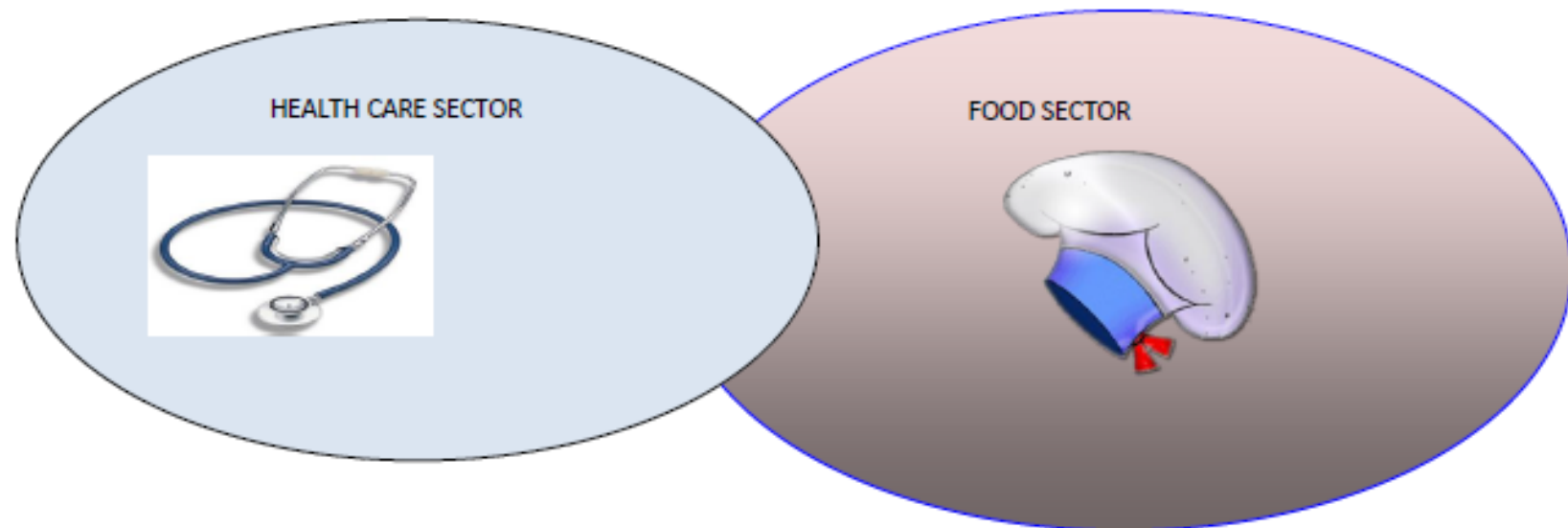


Seven Strategies-Part 2

5. Support urban and regional agriculture projects.
6. Assist institutional food programs to provide more training and to hire more skilled food workers.
7. Assist health providers and academic institutions to train and upgrade health workers.



Creating New Jobs at the Intersection of the Health Care and Food Sectors



Current Health Care Jobs with designated food-related tasks	Expanded Health Care/Food Jobs	Food Jobs
Physicians(diet counseling)	Food specialist community health workers	Kitchen workers
Nurses(diet counseling)	Home health aides with cooking and diet counseling skills	Waiters
Home health care workers(limited food preparation)	Institutional food workers with expanded nutrition, food preparation and nutrition educational skills	Chefs
Nutritionists and dietitians	Super market/grocery store food educators	Food production workers
	Waiters with nutrition education skills	Managers and owners
	Chain restaurant managers with	

Six Paths to Creating 1,000 New Good Food Jobs In New York City

1. Enroll more children in New York City School Food programs to generate more jobs to prepare healthier food.
2. Create the New York City Healthy Food Truck and Street Vendors Project.
3. Build new food processing plants that can process regionally grown food for institutions and small retail outlets.
4. Create social enterprise organizations that can win contracts for institutional food by providing affordable healthy food.
5. Upgrade home health aides to become healthy food shoppers and cooks for people with diabetes and other diet-related diseases.
6. Enroll 250,000 eligible New Yorkers in SNAP (Food Stamps) to increase demand for healthy food in small groceries, bodegas, farmers markets and CSA.



1. Institutional Food



2. Healthy Food Trucks and Carts



3. Local food processing plants



4. Social enterprises that cater to institutions



5. Train home care workers to prepare and educate about healthy food



6. Expand SNAP and promote healthy food

For more information

Read our two reports:
Jobs for a Healthier Diet and
A Stronger Economy
The Public Plate in New York
City: A Guide to
Institutional Meals
Available free at
www.nycfoodpolicy.org



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